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1. Personal Details

Date of Birth & Age : 02.06.1982
Gender & Marital Status : Male, Married
Community : GT
Nationality : Indian
Place of Birth : Kanyakumari

2. Educational Qualifications

2.1. Academic

Degree/ Examination	Name of the Exam	University/ Institute	Year of Passing	Percentage/ Grade	Main Subject
Under Graduate	B.A	Manonmaniam Sundarnar University, Tirunelveli	2004	II	English
Post Graduate	M.Sc	Manonmaniam Sundarnar University, Tirunelveli	2006	I	Electronic Media
NET	UGC-NET	University Grant Commission New Delhi	2007		Journalism and Mass Communication

2.2. Research

Degree	Name of the University	Title of the Thesis	Date of Submission	Date of Award
PhD	Madurai Kamaraj University, Madurai	Digital media and Children's Behaviour	2019	2019
MPhil	Manonmaniam Sundarnar University,	FM Radio and Listener's Perception.	2008	2009

	Tirunelveli			
DSc/DLitt				

3. Post-Doctoral/ Research Associate / Industrial Experience

Name of the University / Institute / Industry	Period of Work	Nature of Work

4. Professional Experience

No	Name of the University / Institution	Position Held	From (Date)	To (Date)
1.	Dept. of Visual Communication, Bharath College of Arts and Science, Thanjavur, Tamil Nadu,	Assistant Professor	June 2006	May 2010
2.	Dept. of Visual Communication, Apollo College of Arts and Science, Chennai	Assistant Professor	May 2010	October 2010
3.	Department of Journalism and Science Communication School of Linguistics and Communication Madurai Kamaraj University	Assistant Professor	October 2010	--

5. Teaching

No	Year	Semester	Course Code	Course Title	Hours per Week
1	2022-23	I			
2	2022-23	III	JMC1832C JMC1833C JMC1834C	Media Laws and Ethics, Advertising and Public Relations Newscast Productions	12
3.	2022-23		M.Phil	Elective (New Media)	05

6. Design/Development of New Curricula and Courses

No	Description	Organization for which it was Developed	Level(PG/UG)
1	M.A Journalism and Mass Communication	MKU	PG

7. Creation of ICT Mediated Teaching-Learning Pedagogy

7.1. SWAYAM / MOOCs

No	Description	Organization for which it was Developed	Level(PG/UG)

7.2. E-Contents

No	Description	Organization for which it was Developed	Level(PG/UG)

7.3. Development of other ICT Mediated Teaching-Learning Pedagogy

No	Description	Organization for which it was Developed	Level(PG/UG)
1	Short Learning Objects	MKU	PG

8. Research Specialization / Field of Research

- New Media, Children and Media
- Media Laws and Ethics and Disability and media

9. Research Publications

Type	International	National
Papers Published in UGC-CARE Listed Journals	--	06
Papers in Refereed Journals (Not mentioned above)	02	05
Books Published	--	01
Books Edited	--	--
Contributions to Book Chapters	--	02
Editor of Conference/Seminar Proceedings	--	--
Papers Published in Conference/Seminar Proceedings	02	02
Papers Presented in Conferences/Seminars	12	09
Conference/Seminar/Workshop Attended	02	30
Deposits in CCDC, PDB, etc.	--	

10. Citation Metrics

Cumulative Impact Factor (Recent Annual JCR)	
Total Citations (Scopus/Web of Science)	
h-Index (Scopus/Web of Science)	
g-Index (Scopus/Web of Science)	
i10 Index (Scopus/Web of Science)	

11. Details of Patents

NIL

12. Research Guidance/Supervision

Degree / Programme	Completed	Submitted	Ongoing
PhD (Full-time)	--	--	01
PhD (Part-time)	--	--	02
MPhil Research Project (Full-time)	01	--	--
MPhil Research Project (Part-time)	--	--	--
M.Sc and M.A Projects/Dissertation	30	--	--
M.Sc and M.A Internships/Summer or Winter Projects	40	--	--

13. Funded Research Projects

13.1. Ongoing

No	Title of the Project	Funding Agency	Period / Duration	Total Grants Sanctioned (Rs)
1.	"A study on the status of citizen journalism in Tamil Nadu and the Establishment of training centre for citizen journalists"	RUSA	FILE NO.036/RUSA/MKU/2020-2021 24h December, 2020	Rs.13,17,000/-

13.2 Completed

No	Title of the Project	Funding Agency	Duration and Month & Year of Completion	Total Grants Received (Rs)	No of Papers out of Project
1.	"A study on the level of awareness about cyber laws related to social media among its users in Tamil Nadu"	ICSSR	ICSSR Letter F.No. 02/296/2015-16 RPR/ dated 19 th February 2016.	Rs. 80,00,00	01

14. Reviewer in Journals

Name of the Journal	Publisher	No of Papers Reviewed
Journal of Visual and Performing Arts	ShodhKosh	01

15. Research Collaborations

Name of the Collaborator	Institute	Collaboration Details

16. Countries Visited

Name of the Country	Period	Purpose

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17. Honours / Awards / Recognitions

Name of the Honours / Awards / Recognition	Awarding Agency	International / National / State / Institute Level
1. Best Social worker Award 2022	Madurai Folk Art Research Institute, Madurai	State
2 University Rank Holder and Gold Medalist, Master of Science in Electronic Media (M.Sc.), Year 2006,	Manonmaniam Sundarnar University, Tirunelveli, Tamil Nadu.	University Level

18. Conferences / Seminars / Workshops Organized

Level	Conference Title	Date(s)	Place	Role Played	Funding
1.	One Day regional level Film Festival	27.08.2010	Dept. of Journalism and Science Communication	Co-ordinator	--
2.	One day symposium on Paid News and Media Ethics	29.10.2010	Dept. of Journalism and Science Communication	Co-ordinator	--
3.	Three Day Documentary Workshop on Bio-Diversity-	29.03.2011 to 31.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	--
4.	One day regional level Workshop on "Documenting Culture"- -NFSC	20.01.2011	Dept. of Journalism and Science Communication	Co-ordinator	--
5.	One Day Regional seminar on "Women in Journalism	01.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	--
6.	One Day Regional Seminar on "Media and Ethics"	03.03.2011	Dept. of Journalism and Science Communication	Co-ordinator	--
7.	One Day Workshop on Exploring SPSS	06.01.2012	Dept. of Journalism and Science Communication	Co-ordinator	--
8.	Two Day Seminar	14.02.2012-	Dept. of	Co-ordinator	--

	on ‘Muthaiah Research Works’	15.02.2012	Journalism and Science Communication		
9.	Two days regional seminar on Postmodernism and Film	28.02.2012-29.02.2012.	Dept. of Journalism and Science Communication	Co-ordinator	--
10.	Seven Days Residential Workshop on ‘Film Making’	21-05-2012 to 27-05-2013	Dept. of Journalism and Science Communication	Co-ordinator	---
11.	One day Seminar on “Information Access and Knowledge Gap”	08.03.2012.	Dept. of Journalism and Science Communication	Co-ordinator	--
12.	Two Day Seminar on “Muthumohan Research Works”	19.03.2012	Dept. of Journalism and Science Communication	Co-ordinator	--
13.	One day Career Counseling Programme by media professionals	29.03.2012	Dept. of Journalism and Science Communication	Co-ordinator	--
14.	Two Day Seminar on “Raj Gowthaman Research Works”	03.04.2012-04.04.2012.	Dept. of Journalism and Science Communication	Co-ordinator	--
15.	A special lecture on “Caste, The body and Dalits politics; Making and conducting caste in Tamil Nadu	22.08.2012	Dept. of Journalism and Science Communication	Co-ordinator	--
16.	One day Workshop on “Understanding Gender Masculinity and the role of Media”	8th Oct. 2012.	Dept. of Journalism and Science Communication	Co-ordinator	EKTA Madurai
17.	Two Days Regional seminar “Tamil Society in Nineteenth Century	26-27 Sept. 2013.	Dept. of Journalism and Science Communication	Co-ordinator	Kalachuvadu Publishers,
18.	One day Workshop on “Media and Human Rights”	28 th Sep. 2013	Dept. of Journalism and Science Communication	Co-ordinator	Evidence Human Rights Organization
19.	Two Days National seminar on “Science Serials of	18-19 Sept. 2013.	Dept. of Journalism and Science	Co-ordinator	Vigyan Prasara, Department of Science and

	Vigyan Prasar through Radio”		Communication		Technology, New Delhi
20.	One day Documentary Fest	17 th March 2014	Dept. of Journalism and Science Communication	Co-ordinator	--
21.	Three days national seminar on “Communication in Sangam Literature’	25 th March to 27 th March 2014	Dept. of Journalism and Science Communication	Co-ordinator	Centre for Classical Tamil and Research, Chennai
22.	Two day National Level “Workshop on Media Writing Skills”	February, 18 & 19, 2015	Dept. of Journalism and Science Communication	Co-ordinator	--
23.	“DOCUFEST-2015”, a Documentary films and PSAs release and screening function	16.10.2015	Dept. of Journalism and Science Communication	Co-ordinator	--
24.	One day national seminar on Criminal Justice system and Victimology	01.09.2017	Dept. of Journalism and Science Communication	Co-ordinator	--
25.	Three day International Conference on “Second International research on Kappiyam”	8th December to 10 th December, 2017	Dept. of Journalism and Science Communication	Co-ordinator	Jointly organized by International Tamil Kappiya Research Institute, Malaysia and School of Tamil studies and School of Linguistics and Communication.
26.	One day National level workshop on Photography	March 20 th 2018	Dept. of Journalism and Science Communication	Co-ordinator	--
27.	7 days Skill based training programme for Differently abled women in Madurai District	08.03.20 to 14.03.20.	Dept. of Journalism and Science Communication	Co-ordinator	NIEPMD Chennai and Saksham Trust Madurai
28.	One day workshop on Research: Elements and	15.03.21	Dept. of Journalism and Science	Co-ordinator	--

	Methods		Communication		
29.	One day National webinar on Independent media: Issues, challenges and Trends (Online)	10th June 2021.	Dept. of Journalism and Science Communication	Co-ordinator	--
30.	One day National webinar on ICT enabled differently abled community (Online)	3 rd December 2021	Dept. of Journalism and Science Communication	Co-ordinator	--
31.	Pathways to Outcome based Education	28.09.22	RUSA MKU	Co-ordinator	CDC, RUSA MKU
32.	Instructional System Design	30.09.22	RUSA MKU	Co-ordinator	CDC, RUSA MKU

19. Invited Lectures / Resource Person

No	Institute / Organizer	Name of the Conference / Seminar / Workshop	International / National / State / Institute Level	Date(s)
1.	Department of Life Long learning, Alagappa University, Karaikudi	World Photography day	Institute Level	23.08.2017
2.	Department of Visual communication, Anugraha Institute of Social Sciences, Dindugal,.	Orientation programme for Short film and Documentary making	Institute Level	09.10.2017
3.	Department of Life Long learning, Alagappa University, Karaikudi.	Visual literacy	Institute Level	14.08.2018
4.	Department of Life Long learning, Alagappa University, Karaikudi.	Digital media and Digital culture	Institute Level	19.12.2018
5.	Department of Life Long learning, Alagappa University,	Entrepreneurship skill in videography and editing	Institute Level	14.08.2018

	Karaikudi			
6.	Department of Malayalam, Kamaraj University, Madurai.	Communication skills	Institute Level	19.03.2019
7.	Lifelong Learning Alagappa University Karaikudi	Workshop on validation of tools under ICSSR – IMPRESS project	Institute Level	23.10.19.

20. Professional Development Programs / Faculty Development Programs Organized

Name of the Program	Role	Place	Date(s)	Funds in Rs & Sponsor
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21. Professional Development Programs / Faculty Development Programs Attended

Name of the Program	Place	Date(s)	Sponsor
UGC sponsored orientation programme	UGC-Academic Staff College Madurai Kamaraj University.	15.11.12 to 12.12.12	UGC New Delhi
10 days training on “Converting Classical Tamil Literature into Digital Video Production”	Dept. of Communication, MKU	Dec. 10 th to 19 th Dec. 2013	Central Institute of Classical Tamil, Chennai
Three days training cum workshop on “Speech technology for Tamil”	Dept. of Linguistics, MKU	19 th Feb. to 21 st Feb. 2014	CIIL, Mysore and LDC for Indian Languages,
UGC sponsored refresher course for 21 days from 30.07.14 to 19.08.14 in Information and Communication Technology.	UGC- Academic Staff College Pondicherry central University, Pondicherry.	30.07.14 to 19.08.14	UGC New Delhi
UGC sponsored refresher course for 21 days from 01.12.17 to 21.12.17 in Awareness of Using Information and Communication Technology and tools in the teaching and learning process.	UGC-HRDC Madurai Kamaraj University, Madurai.	01.12.17 to 21.12.17	UGC New Delhi
UGC sponsored refresher course for 21 days in Library and Information Science and Journalism and Mass Communication.	UGC-HRDC Kannur University, Kerala	16.01.20 to 29.01.20	UGC New Delhi
3 days Faculty Development Programme	Department of	20 th to	Amrita

(FDP)	Visual Media and Communication, Amrita University, Cochin, Kerala	22 nd January, 2021	University, Cochin, Kerala
<i>Online Faculty Development Program on Effective Leadership in Media Education</i>	School of Communications, Xavier University, Bhubaneswar	30 Jan 2021.	Xavier University, Bhubaneswar
FDP programme “Developing Academic Leaders for Future” The Way forward	School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi	15 April 2021 to 27 th April 2021	Collaboration with ICSSR, New Delhi.
UGC sponsored refresher course in ICT in Education.	UGC-HRDC MK University, Madurai.	08.12.21 to 21.12.21	UGC New Delhi

22. Administrative Experiences

Role Played	Responsibilities	Period (from ... to)
Student Mentor	Student Mentor in the Department of Journalism and Science communication	2019 to till date
Department Controller of Examinations	Conducting and Coordinating the Semester Examinations in the Department of Journalism and Science Communication	2019 to till date
Deputy Director in Academic Programme Cell, MKU	Coordinating the Academic programme including Admission, CBCS and CDC.	2022 to till date

23. Membership in Academic Bodies

Name of the University / Institute / College	Type of Membership	Duration / Period
Directorate of Distance Education, Department of Mass communication and Journalism, Alagappa University, Karaikudi.	Chairman of Board of Examination	2015-18
Directorate of Distance Education, Alagappa University, Karaikudi.	Board of Studies member in JMC	2015-2021
GRD College, Coimbatore	Board of Studies member in Department of	2014 to

	Visual Communication	till date
Department of Visual Communication, Subbalakshmi Lakshmi pathy College, Madurai.	Board of Studies member in Department of Visual Communication	2014 to till date
Holy Cross College for Autonomous, Trichirapalli.	Member of Board of Examination	2014 to till date
Department of Visual Communication, American college, Madurai.	Member of Board of Examination	2014 to till date
Bharathidasan University, Trichirapalli	Member of Board of Examination in media Studies	2014 to till date
Department of English, Sri Sankara Arts and Science College, Enathur, Kanchipuram.	Member of Board of Examination	2014 to till date
Department of Visual Communication, St.Xavious College, Palayamcottai, Tirunelveli	Member of Board of Examination	2014 to till date
DDE and Department of Communication, Manonmaniam Sundarnar University, Tirunelveli.	Member of Board of Examination	2014 to till date
Department of Journalism and Mass Communication, Periyar University, Salem.	Member of Board of Examination	2014 to till date
Department of Visual Communication, Nehru Arts and Science college, Coimbatore	Member of Board of Examination	2014 to till date
Department of Visual Communication, Anugraha Institute of Social Sciences, Dindugal.	Member of Board of Examination	2014 to till date

24. Membership in Recognised Professional Bodies

Name of the Professional Body	International / National	Type of Membership

25. Languages Known

Languages	Read	Write	Speak
Tamil	Yes	Yes	Yes
English	Yes	Yes	Yes
Malayalam	Yes	Yes	Yes

26. Competence in Computer Applications

1. Practical knowledge on Video Editing and Digital Photography, Editing and Design.

27. Involvement in Extension Activities other than Academic Works

1. Village Adoption, Health awareness campaign and Sapling plantation under Swatch Pakoda Scheme at Boothipuram village, Madurai September, 2017.

Details of Publications

1. Children and Digital Media Behaviour (2022), Chithiram Publications, Madurai, ISBN: 97881951432-3-8.

2. Contribution to Book Chapters

1. Relevance of Augmented reality and Virtual reality in Digital Culture. Book name: Media and Contemporary Culture on Communication ISSN no 978-93-87434-28-8
2. Awareness level of Cyber securities among school Children in Madurai –A Study. Journal name: Media and Contemporary Culture on Communication. ISSN no 978-93-87434-28-8.

5. Research Publications

5.1. UGC-CARE Listed Journals

1. Semiotics and film languages in selected movies of Adoor Gopalakrishnan- A textual analysis study. BHAVAVEENA Vol. 19, Issue. 2 (2), February - 2022 ISSN No. : 2456-4702 - RNI No. APTEL/2003/12253 UGC CARE List Group - 1 Journal under Arts and Humanities Category.
2. The Challenges and Job Gratification of Working Journalist in Kerala. BHAVAVEENA Vol. 19, Issue. 2 (2), February – 2022, ISSN No. : 2456-4702 - RNI No. APTEL/2003/12253 UGC CARE List Group - 1 Journal under Arts and Humanities Category.
3. The Influence of Social Media on Purchasing Behaviour. BHAVAVEENA Vol. 19, Issue. 2 (2), February – 2022, ISSN No. : 2456-4702 - RNI No. APTEL/2003/12253 UGC CARE List Group - 1 Journal under Arts and Humanities Category.
4. Patriotism of Major Ravi's selected Malayalam movies- A critical study. UGC care listed (Group-I) journal-ISSN:2321- 984X) (ISSN : 2321-984X) Modern Thamizh Research (A Quarterly International Multilateral Thamizh Journal) 21 September, 2021 - Special Issue (ISSN : 2321-984X).
5. Representation of Cultural identity in Malayalam movie: A special reference study with the movie Angamaly Diaries. BHAVAVEENA, Vol. 19, Issue. 10(1), October 2022, ISSN No. : 2456-4702 - RNI No. APTEL/2003/12253, UGC CARE List Group - 1 Journal, under Arts and Humanities Category.
6. The Effect of Citizen Journalism in Tamil Nadu on - Mainstream Journalism, BHAVAVEENA Vol. 19, Issue. 9(3), September 2022 ISSN No. : 2456-4702 - RNI No. APTEL/2003/12253 UGC CARE List Group - 1 Journal under Arts and Humanities Category.

5.2. Other Refereed Journals

1. “Use of ICT for women empowerment in India” Journal of Research, Extension and Development- Vol.01, No.02, October 2012.
2. “Listener Pattern to FM Radio in Tamil Nadu”- Communication Today, Oct. - Dec., 2014. ISSN 975-217X
3. “Level of Digital divide and digital literacy among children in Madurai District- A study” A handbook on ICT and Community Development, Publication Division, M.S.University, Tirunelveli, ISBN no. 978-93-81402-37-5. Jan. 2017.
4. Spatial Practices of Women in India, Malayalam, Adoor Gopalakrishnan’s Films Journal name: IJMER, ISSN: 2277-7881, Vol.9, Issue 2(1) Feb.2020.
5. A study on the opinions and concerns of school teachers for digital media usages of students in Kollam district, Kerala. Communication today, Vol.26 No 1-2 January to June 2022, RNI NO 58028/94, ISNN NO 0975-217X
6. The influence and usage of Digital Media for Health Communication among Women in Kerala, Year-4 Volume: I, Jan-March, 2022 ISSN: 2582-1296 The Asian Thinker, Quarterly Bilingual Peer-Reviewed Journal for Social Sciences and Humanities.
7. International E-Conference on Economic Challenges and Business Opportunities – COVID-19 ERA – ISBN – 978-93-5607-239-8 Impact of Covid - 19 on the purchase behaviour of people through digital platforms.

5.3. Papers Published in Conference Proceedings

1. Published Conference Proceedings in 5th National Media Conclave 2021, on Nov 22nd 2021 ‘Effectiveness of Online Education among Fisherman’s Children in Kanniyakumari district. A special reference study with Covid-19 Pandemic’. IMS Utkal University, Bhubaneswar 2021, ISBN: 978-93-5578-763-7
2. Published Conference Proceedings in 5th National Media Conclave 2021, on Nov 22nd 2021 ‘A study on the effectiveness of interactive mobile learning application in educating children with Autism. IMS Utkal University, Bhubaneswar. ISBN: 978-93-5578-763-7
3. Proceedings 7th International Virtual Conference on Interdisciplinary Research Innovations in Science & Humanities (IC-IRISH’21), 25th and 26th November, 2021 ISBN: 978-93-93333-14-8 714, ‘A Retrospective Study on the Role of Virtual Reality in 3D Printing Technology’.
4. International E-Conference on Economic Challenges and Business Opportunities – COVID-19 ERA – ISBN – 978-93-5607-239-8 Impact of Covid - 19 on the purchase behaviour of people through digital platforms.

5.4. Papers Presented in Conferences / Seminars

5.4.1. International

5.4.2. International held within India

1. “Digital culture and its Impact among Children in Madurai District- A study.” Participated and paper presented in the Inter National Conference in Decentralized media and Society (Civic Engagement Beyond Fences) organized by Department of Visual Communication, SRM University, Chennai, on 12th October and 13th October 2017.
2. International Conference. “The awareness level of cyber securities among school children in Madurai” – A study.
3. International Conference “Media and Contemporary Culture on Communication” Narayanaguru College of Engineering, Kaliyikkavila held on 21.03. 2020.
4. International Conference “Media and Contemporary Culture on Communication” Narayanaguru College of Engineering, Kaliyikkavila held on 21.03. 2020.
5. International Conference VIII International Media Submit, Digital Media Literacy in 2021 held from March 18th and 19.03.2021 by HSNC University, Mumbai and Kishinchand Chellaram College, Mumbai.
6. Relevance of Augmented reality in Television and News in the world first 10 days Digital live International Conferences –Second Edition on International Communication and Artificial Network (ICAN 4) on July 10th 2021.
7. A Study on How Department of Homoeopathy, Govt. of Kerala Shared Awareness About Covid-19 Preventive Homoeopathy Medicine Arsenicum Album-30 Through Social Media’ in the 3-Day International Conference on Social Media & Developing Societies from 10-12 November 2021, organized by the Department of Media Studies in association with IQAC, Christ Nagar College, Trivandrum, India.
8. ‘The Influence of Social Media on Purchasing Behaviour of Fashion Products among College Girls’ in Madurai District, Tamil Nadu’ in the 3-Day International Conference on Social Media & Developing Societies from 10-12 November 2021, organized by the Department of Media Studies in association with IQAC, Christ Nagar College, and Trivandrum, India.
9. A study on how mobile learning applications are effective on educating primary class students held at Nehru arts and Science college, Coimbatore in the one day International Seminar on Contemporary media, Persuasive technology and psychology of Visual Communication on 15.12.2021.
10. A Retrospective study on the role of virtual reality in 3D printing technology- in two day International virtual conferences on interdisciplinary

research Innovations in science and Humanities on 25 and 26th November 2021 at Nehru Arts and Science College, Coimbatore.

11. E-conference on Economic Challenges and business opportunities Covid 19 era -2022 in Bharath Institute of Higher Education and Research, Chennai, Impact of Covid -19 on the purchase behaviour of people through digital platforms on 03.02.2022.

12. International conference on Patriotism of Major Ravi's selected Malayalam movies- A critical study in Rathinam Arts and Science College, Dept. of Tamil, Coimbatore on 21.09.2021.

5.4.3. National

1. "Media Ethics and Human Values" UGC sponsored National Symposium on Ethics and Human Values held on Oct. 5th and 6th, 2007 at Gopi Arts and Science College, Gobichettipalayam, Tamilnadu.
2. "Level of Digital divide and digital literacy among children in Madurai District- A study," National Seminar on ICT for Development organized by department of Communication, M.S.University, Tirunelveli, on 05.01.2017 to 6.01.2017.
3. "Influence and behavioural pattern of New media among children in Madurai District" A study National Seminar on New media issues and Impact on Society organized by department of Mass Communication, St. Xavier's College, Mapusa, Goa on 07.02.2017 to 08.02.2017.
4. "Influences of digital terms in Malayalam contemporary Novels" - A study. Participated and paper presented in the National Seminar on Constructing Sensibilities, Identity, politics and the society in the history of Malayalam novel. Department of Malayalam, Madurai Kamaraj University, Madurai on 13th October 2017.
5. "A study of parent's attitudes and concerns towards the internet use of children". Paper presented in the National Seminar on Recent trends in media, Organized by Department of Visual Communication, Subbalakshmi Lakshmipathy College, Madurai on December 18th 2017.
6. National Seminar on Media's influence on Society, Department of Visual Communication, Subbalakshmi Lakshmipathy College, Madurai, on 14.02.2020
7. 5th National Media Conclave 2021 on Nov 22nd 2021 'Effectiveness of Online Education among Fisherman's Children in Kanniyakumari district. A special reference study with Covid-19 Pandemic'. IMS Utkal University, Bhubaneswar.
8. 5th National Media Conclave 2021 on Nov 22nd 2021 'A study on the effectiveness of interactive mobile learning application in educating children with Autism. IMS Utkal University, Bhubaneswar.

9. The influence and usage of Digital Media for Health Communication among Women in Kerala. SMFE Information Age: Culture, Identity & Communication (IA-CIC)” Dates: 9th & 10th Dec, 2021 Shardha University.

5.4.4. State

5.5. Any Other Publications Not Mentioned Above

6. Conferences / Seminars / Workshops / Webinars Attended

1. One day State level workshop on “Dimensions of Individual Development” Organized by Bharath Institute of Management, Thanjavur, held on 4th March, 2008.
2. Two days Film festival cum workshop on Short film and Documentaries held on 28th and 29th Jan. 2010 at Bharathidasan University, Trichirapalli.
3. “Society and Tamil Cinema” seminar held at TTS, Madurai, on 28th January 2011.
4. IJNET-International Journalist Network, Dept. of communication, M.K. University, Madurai on 22-11-2011.
5. One day Workshop on “Gender Masculinity and Media” at Department of Communication, Madurai Kamaraj University, Madurai held on 22nd August 2012.
6. One day Seminar on “HIV /AIDS Communication” at Department of Communication, Madurai Kamaraj University, Madurai, held on 27th February 2013.
7. Two days UGC sponsored National Conference on Research in Higher Education Institutions for Sustainable Development and Management Teaching Techniques held on Jan. 30th and 31st, 2014 at Academic Staff College, Pondicherry Central University, Puducherry.
8. Participated 10 days workshop on “Cheyyuliyalum Nadaiyalum”() organized by the Dept. of Linguistics, Madurai Kamaraj University in collaboration with Central Institute of Classical Tamil, Chennai, from March 04th to 13th March 2014.
9. Participated three-days International Conference on “Second International research on Kappiyam” held on 8th December to 10th December, 2017 at Madurai Kamaraj University, Madurai-21. Jointly organized by International Tamil Kappiya Research Institute, Malaysia and School of Tamil studies and School of Linguistics and Communication.
10. Participated in the Swachhata Hi Seva and Paryatan Parv Celebration organized by India tourism, Chennai at Madurai from 19.09.18 to 20.09.18.
11. Participated in the National seminar on “Naatupura aaybukalil palluyir inavaraviyal” organized by Department of Folklore and World Tamil research Centre Chennai at Madurai Kamaraj University Madurai on 18.03.19.
12. Participated in one day state level workshop on “Global ranking of Universities, Present Scenario” conducted by IQAC, Madurai Kamaraj University, Madurai, held on March 22, 2019.

13. Participated in Online Quiz competition on –Journalism online quiz competition 2020, organized by Brave Educare Society, Rohini, Delhi, in the Month of May 2020.
14. Participated in the National webinar on Sports Journalism and Cricket Commentary by Apeejay Institute of Mass Communication, held on 7th May 2020.
15. Participated in the National webinar on Nonviolent Communication in Times of Corona virus by Delhi Metropolitan Education, New Delhi on 22nd May , 2020.
16. Participated in the National webinar on During Information Pandemic Covid 19 by Delhi Metropolitan Education, New Delhi on 26nd May, 2020.
17. Participated in the National webinar on Power of Digital in Digital India by Delhi Metropolitan Education, New Delhi on 14th May, 2020.
18. Participated in the webinar on Life Bit By Bit in Australia by Delhi Metropolitan Education, New Delhi on May 19th , 2020.
19. Participated in the National webinar on Exploring and Understanding the Role of Media during Covid 19. VBS Parvanchal University, U.P on 17th May, 2020.
20. Participated in the National webinar on Human Rights of Migrants Workers by Delhi Metropolitan Education, New Delhi on May 20th, 2020.
21. Participated in the National webinar on Covid 19 and Crisis Communication by School of Mass Communication, IMS Union University on 23 may 2020.
22. Participated in the National webinar on Behavioural changes in the Post Covid 19 era by Social Transformation centre Madurai Kamaraj University, Madurai on 28 May 2020.
23. Participated in the National webinar on Cyber media In New world order by Delhi Metropolitan Education, New Delhi on June 1st , 2020.
24. Participated in the National webinar on Narrative Journalism vs Data Journalism by Delhi Metropolitan Education, New Delhi on 2nd June, 2020.
25. Participated in the two days National webinar on Covid Infodemic and Media by Department of Journalism and Mass Communication, Shivaji University, and UNICEF Maharastra on 9th and 10th June, 2020.
26. National Webinar On “Challenges and Prospects of Media During COVID-19 Pandemic” Organized by Department of Journalism Vardhman Mahaveer Open University, Kota (Rajasthan) on June 3, 2020
27. Participated in National Webinar on Science Journalism: Contemporary Dimensions on 28th February 2021 organized by Communication Today, University of Rajasthan, Jaipur.
28. Participated in National Webinar 37th National webinar series of Communication Today on 19th February 2022 organized by Communication Today, University of Rajasthan, Jaipur.
29. Participated in Webinar on ‘Gender equality today for a sustainable tomorrow’ on March 8th 2022 organized by Communication Today, University of Rajasthan, Jaipur.

30. Participated in Webinar on ‘200 years of Urdu Journalism’ on 20th march 2022. Organized by Communication Today, University of Rajasthan, Jaipur.
31. Participated in One day national workshop on Pathways to Outcome Based Education held at RUSA Madurai Kamaraj University, by CDC held on 28.09.22.
32. Participated in One day national workshop on Instructional System Designing held at RUSA Madurai Kamaraj University, by CDC held on 30.09.22.

7. Details of Deposits in CCDC, PDB, etc.

No	Name of Deposit	Reference No.	Date of Deposition